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# BACKGROUND INFORMATION

## Partner country

Republic of Turkey

## Contracting authority

Trakya University of Edirne

## Country background

The “Cross-border Regions Collaborate for BLUE GROWTH” project is co-funded by the Interreg – IPA CBC Bulgaria – Turkey 2014 – 2020 programme and designed to support a joint cross-border initiative addressing nature protection issues such as sustainable ecosystem management and effective use of natural resources. Two universities with expertise in environmental studies and scientific activities: Trakya University of Edirne, Turkey and"Prof Dr Asen Zlatarov" University of Burgas, Bulgaria are partnering within the project to establish two Blue Growth Research Centres at both sides of the border and to set the ground for scientists, researchers, local institutions and communities to collaborate, develop common approaches, methodologies and models for responsible use of natural resources. The project:

- builds on the existing capacities for research and monitoring of the ecological status of the local ecosystems providing facilities and necessary equipment for scientists and experts from both sides of the border;

- fills in existing gaps of data and information on the ecological status of the aquatic ecosystems in the targeted region; - develop and implement initiatives related to nature protection and responsible behaviour involving local communities;

- develops and applies common methodologies and approaches in applied scientific research in the cross-border region.

Several pilot aquatic systems are selected to demonstrate the opportunities for research, analysis and coordinated action of the newly created centres. Scientists, researchers and practitioners will join efforts to gather data, analyse and assess the ecological status of the sites and recommend measures for preservation and improvement. Different aspects will be analysed and assessed demonstrating the basis for integrated management: level and sources of pollution, impact on ecosystems, novel approaches of use of resources.

## Current situation in the sector

The Black Sea, the coastal territories and the river basins have been recognized as a major environmental issue in Bulgaria - Turkey cross-border area. Several major problems are identified related to decrease of biological resources, pollution, eutrophication, erosion, anthropogenic pressure. Natural threats especially flooding due to climate change and man-made hazards is another issue to be addressed in the cross-border region. Major needs concerning the ecological status of Black sea and the coastal areas include:

- Integrated and coordinated territorial approaches, including a higher degree of information sharing for effective management of natural hazards and climate change risks

- sustainable management and protection of natural resources to improve the efficiency of use of natural resources in the area and meet the requirements of Water Framework Directive and Floods directive;

- actions and common approaches to improve the environmental state and conditions of the Black sea (incl. coastal zones) and to further promote and encourage the already existing initiatives in the area;

- initiatives involving direct removal of marine litter as well as awareness raising of the significance of the problem.

The Indicative Strategy paper for Turkey (2014-2020), has been adopted by the Commission on August 26, 2014. As stated in the said Strategy Document, total allocation for 7 years is 4.453.9 billion Euros.

For the new period, the following 9 priority sector and sector responsible organizations have been determined:

1. Democracy and Governance (Ministry for EU Affairs)

(Harmonization with EU Acquis, Union Programs and Civil Society)

2. Justice, Home Affairs and Fundamental Rights, (Ministry of Justice, Ministry of Internal Affairs, EU.)

3. Transport (Ministry of Transport, Communications and Maritime Affairs)

4. Environment and Climate, (Ministry of Environment and Urbanization)

5. Energy, (Ministry of Energy and Natural Resources)

6. Competitiveness and Innovation (Ministry of Science, Industry and Technology)

7. Employment, Human Resources Development and Social Policies, (Ministry of Labor and Social Security)

8. Agriculture and Rural Development, (Ministry of Food, Agriculture and Livestock)

9. Regional and Cross-Border Cooperation (Ministry for EU Affairs)

## Related programmes and other donor activities

Interreg IPA CBC Programme Bulgaria – Turkey 2014-2020

# OBJECTIVE, PURPOSE & EXPECTED RESULTS

## Overall objective

The overall objective of the project of which this contract will be a part is as follows:

Establishing Blue Growth Research Centres to address the environmental protection of aquatic ecosystems.

## Purpose

## The following service should be provided for effective and timely implementation of activities to achieve the project goals:

VISIBILITY AND PROMOTIONAL MATERIALS

1. Pen: 888 pcs
2. Folder: 888 pcs
3. T-Shirts 888 pieces
4. Hats 888 pcs
5. Roll Up: 4 pieces
6. Brochure: 1500 pcs
7. Notebooks: 888 pieces
8. USB : 888 pcs
9. Conference Bag: 888
10. Billboards: 2 pieces
11. Information Plate: 4 pieces
12. Printing Methodology: 150 pcs
13. Translation 40 pages

## Results to be achieved by the contractor

• Organization of International Conference in Edirne, including meals and beverages for participants in the event

## 1. Results to be achieved by the contractor

VISIBILITY AND PROMOTIONAL MATERIALS

1. Pen: 888 pcs

2. Folder: 888 pcs

3. T-Shirts 888 pieces

4. Hats 888 pcs

5. Roll Up: 4 pieces

6. Brochure: 1500 pcs

7. Notebooks: 888 pieces

8. USB : 888 pcs

9. Conference Bag: 888

10. Billboards: 2 pieces

11. Information Plate: 4 pieces

12. Printing Methodology: 150 pcs

13. Translation 40 pages

# ASSUMPTIONS & RISKS

## Assumptions underlying the project

Good communication between CA and Contractor.

Good quality of services provided.

Excellent and effective cooperation and interaction between partners involved in the project /the contracting authority and the contractor.

## Risks

Lack of communication between the Contractor and the Contracting Authority.

Insufficient quality of the services provided by the Contractor.

Non effective cooperation and interaction between partners involved in the project /the contracting authority and the contractor.

# SCOPE OF THE WORK

## General

### Description of the assignment

The assignment includes all of necessary services that should be provided to the CA for duly participation in project events described in p. 2.2. For each event the Contractor have to provide a variety of professional services, i.e: accommodation, meals and facilities for relevant participants, etc.

### Geographical area to be covered

Edirne, Republic of Turkey

### Target groups

Advertising and publishing agencies

Edirne population and tourists

## Specific work

•All visibility and promotional materials will be prepared in accordance with the requirements of Annex 10: Communication and Visibility Guideline published under the Interreg IPA CBC Bulgaria-Turkey program.

**Pen:** The European Union flag, Program logo and program name, Project name and number shall be printed on the body. The material used is plastic. The color of the product is white. Clip color red, black or gray can be preferred. Refill is blue ink.

**Folder:** European Union flag, Program logo and program name, Project name and number, Co-Financing Statement shall be printed on the cover. The hard cover is on 22mm Cardboard. It has 4 Mechanisms. Glossy or matte cellophane shall be used.

**T-Shirts:** European Union flag, Program logo and program name, Project name and number/ acronim, Co-Financing Statement will be printed. Short Sleeve, Cycling Collar will be in various body sizes – from S to XXL. Its color will be blue.

**Hats:** Project name, European Union flag, Program logo will be printed. Its size will be adjustable and its color will be blue.

**Roll Up:** European Union flag, Program logo and program name, Project name and number, Co-Financing Statement will be printed. The visual field is 80x200 cm. Roll up printing will be digital printing. The printing material used is 1st class printing materials. Roll up product main material is anodized aluminum. It is a reel system with a roll up image. Suitable carrying bag should be delivered.

**Brochure:** It shall be in the form of 14.8 x 21 cm A5 folded. It is single cut. Has to be printed on 130 grams glossy paper. Fonts used must be in accordance with programme rules. European Union flag, Program logo and program name, Project name and number, Co-Financing Statement must be printed.

**Notebooks:** In the form of a reversible rubberized notebook. Kraft cover. Pages are unlined. Its size is 8 cm x 10.5 cm. European Union flag, Program logo and program name, Project name and number, Co-Financing Statement must be present.

**USB :** 64 GB memory size. Connectivity is at least USB 2.0. Its visibility should be in line with Programme rules.

**Conference Bag:** The European Union flag, Program logo and program name, Project name and number shall be printed. It will have an artificial leather handle. The bag will be made of linen impertex and the inner linings will be made of 270D impertex fabric. It can have the fabric color, lining color and zipper color. Its dimensions will be 30 cm x 40 cm.

**Billboards:** European Union flag, Program logo and program name, Project name and number, Co-Financing Statement shall be printed. It is prepared with 2x3,50m 115 gr/m2 matte coated water-based blueback billboard paper and appropriate printing paint.

**Information Plate:** Metalic, in A4 page size, horizontally, with the appropriate printing paint. European Union flag, Program logo and program name, Project name and number. Co-Financing Statement will be printed.

**Printing Methodology:** It shall be prepared with color laser printing on 80 grams and 1st pulp paper.

**Translation.** Translation will be made from Turkish to Bulgarian

## Project management

### Responsible body

Contracting authority (CA) – Trakya University of Edirne

### Management structure

The Project management unit established at “Trakya University” -Edirne acting as a project partner of the “Cross-border Regions Collaborate for BLUE GROWTH” project consists of:

* Project coordinator
* Project activities coordinator
* Financial expert
* Technical assistant
* PR expertise

The Project coordinator is responsible for the management of “Trakya University” -Edirne involvement in the project supported by the Project activities coordinator. The operational management and communication under the present contract shall be the responsibility of the project activities coordinator. Any issues arising during the implementation of the contract shall be reported and discussed with the Project coordinator.

### Facilities to be provided by the contracting authority and/or other parties

Not applicable

# LOGISTICS AND TIMING

## Location

N/A

## Start date & period of implementation of tasks

The intended start date is 14/01/2022 and the period of implementation of the contract will be 4 months from this date. Please see Articles 19.1 and 19.2 of the special conditions for the actual start date and period of implementation.

# REQUIREMENTS

## Staff

Note that civil servants and other staff of the public administration of the partner country, or of international/regional organisations based in the country, shall only be approved to work as experts if well justified. The justification should be submitted with the tender and shall include information on the added value the expert will bring as well as proof that the expert is seconded or on personal leave.

### Key experts

Key experts are not required.

### Other experts, support staff & backstopping

Not required

## Office accommodation

Office accommodation for each expert working on the contract is to be provided by the contractor

## Facilities to be provided by the contractor

The contractor shall ensure that experts are adequately supported and equipped. In particular it must ensure that there is sufficient administrative, secretarial and interpreting provision to enable experts to concentrate on their primary responsibilities. It must also transfer funds as necessary to support their work under the contract and to ensure that its employees are paid regularly and in a timely fashion.

## Equipment

**No** equipment is to be purchased on behalf of the contracting authority / partner country as part of this service contract or transferred to the contracting authority / partner country at the end of this contract. Any equipment related to this contract which is to be acquired by the partner country must be purchased by means of a separate supply tender procedure.

# REPORTS

## Reporting requirements

**The consultant should submit a Final report in English language in one original and one copy. The Final report should be maximum 4 pages (main text, excluding annexes) in free format. This report shall be submitted no later 5 days before the end of the period of implementation of tasks. The report shall contain a sufficiently information about the performed activities.**

## Submission and approval of reports

The report must be submitted to the Project coordinator identified in the contract. The Project coordinator is responsible for approving the reports.

# MONITORING AND EVALUATION

## Definition of indicators

Number of visibility and advertising materials delivered.

## Special requirements

Not applicable